



Intelligent Productivity On The Go!

POWERING INTELLIGENT CUSTOMER INTERACTIONS FROM SALES TO SERVICE

DIGITAL SUPPLY CHAIN

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Conversational AI is a set of technologies that enable computers to understand, process, and respond to **voice or text inputs in natural ways**, and is typically used in conjunction with bots or **intelligent virtual agents (IVAs)**.

By combining the latest in language and sentiment analysis with machine learning and automation, **Conversational AI will augment your human workforce to solve complex business problems, get deeper insights, quicker answers, and better results.**

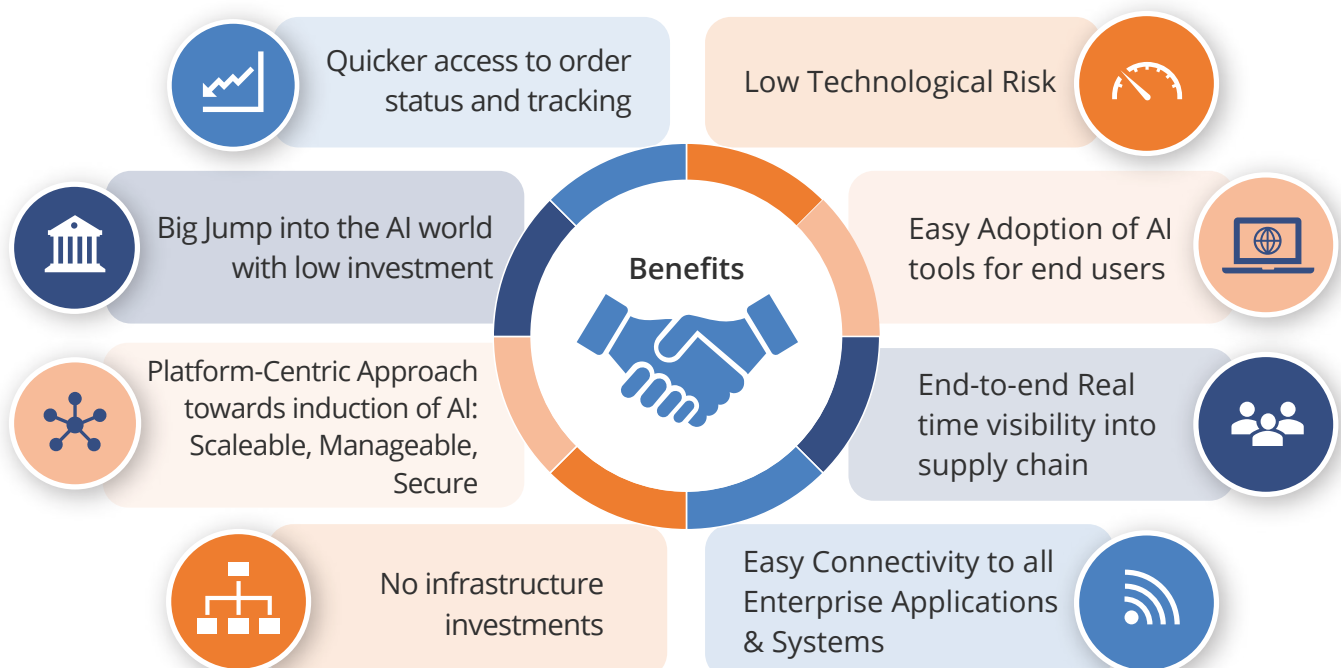
"47% of supply chain leaders believe that AI is disruptive and important with respect to supply chain strategies"

Study by
"Supply Chain Digital"
Publication

HOW WILL CONVERSATIONAL AI TRANSFORM SUPPLY CHAIN?



BENEFITS OF IVAs AS A VIRTUAL MEMBER OF THE SUPPLY CHAIN TEAM



HOW WILL AI IMPACT PROCUREMENT?



Make Procurement "Smarter"

Flagging supplier compliance, identifying fraud, spend analytics, better quality decision making, etc.



More Accurate Inventory Projections

Competitive advantage, better bottom line



Expedite Process Execution, Automation of Repetitive Tasks

Enhanced productivity, checking of invoices against orders, record keeping using Intelligent Virtual Assistant

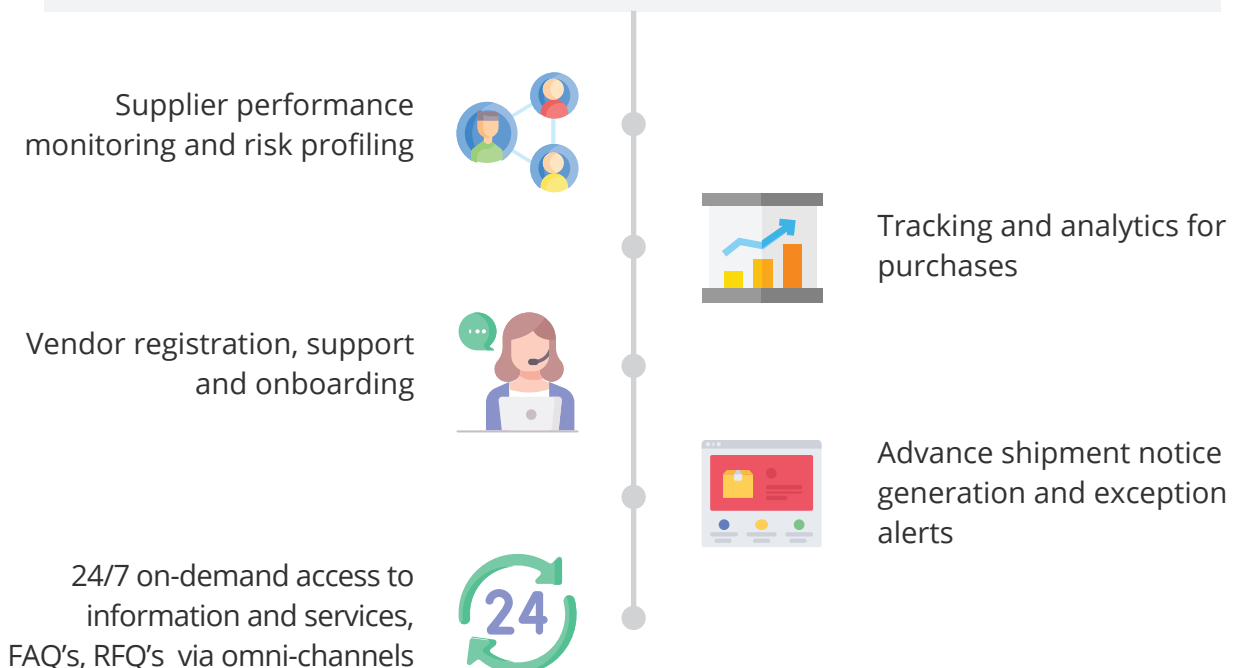


Make Procurement More Strategic

Leverage AI/ML algorithms to discover hidden opportunities to deliver better bottom-line impact

SUPPLY CHAIN- SAMPLE USE CASES

Conversational AI enables the Intelligent Virtual Assistants (IVAs) to work on high-volume and repetitive tasks, so human employees can concentrate on higher value tasks which include:



DRIVING BUSINESS GOALS WITH SOFIA IVA FOR DIGITAL SUPPLY CHAIN

USE CASE: LACK OF END-TO-END REAL-TIME VISIBILITY INTO SUPPLY CHAIN

PROBLEM

No real time visibility into supply chain from stand-alone back-end systems, resulting in inaccurate inventory levels and delays to fulfil customer orders.



FACTS

- Hospital 'A' has a database showing drugs and medical equipment inventory in-store
- Hospital 'A' staff have analytical tools to compare inventory in store against their predictive model for expected drugs or equipment needed to fulfil patient demand
- The predictive model extracts data from the hospital's EMR to check on expected consumption based on in-patient and out-patient data
- The inventory data base, predictive model, procurement system and supplier order processing system are stand-alone applications, causing a mismatch between in-store inventory and patient demand



BENEFITS

Using Conversational AI, consumption demand based on the predictive model against available supply of drugs and equipment in store is understood and appropriate actions can be taken.



To get a real-time experience of Sofia IVA

[REQUEST A DEMO](#)

ABOUT COGNIUS.AI

Cognius.AI was established in 2019 and specializes in the next generation Conversational AI technologies. **Cognius.AI** has pioneered an innovative technological approach towards creating a more responsive, more human-like conversational AI virtual assistant, supported and enhanced by a comprehensive Conversational AI Platform, which allows connectivity to many enterprise applications. Sofia, the brand name of the **Cognius.AI's** virtual assistant, is helping organizations in a wide variety of applications such as contact centre handling of clients, digital HR employee servicing and training, digital supply chain logistics support, marketing campaigns and lead generation. **Cognius.AI** has offices and/or representatives in Singapore, Malaysia, Philippines, India and Australia.

Please visit www.cognius.ai for a new customer experience with Sofia.

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