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PARTNERSHIP ANNOUNCEMENT

4Sight



<https://cognius.ai>



Singapore

4SIGHT, COGNIUS.AI STRATEGIC PARTNERSHIP AIMS TO LEAD AI MARKET IN AFRICA AND BEYOND

4Sight has entered into a strategic partnership with Cognius.AI, a highly innovative AI specialist developer based in Singapore. 4Sight will collaborate with Cognius.AI in creating solutions that leverage Cognius.AI's cutting-edge Sofia, conversational AI platform for the enterprise market.

“Cognius.AI's Sofia platform has the potential to revolutionise AI by modelling AI to human interaction more closely on how human to human conversations work.”

Cognius.AI was founded at the end of 2019 and has already begun to make inroads into the enterprise market with its Sofia conversational AI platform. Conversational AI refers to technologies that users can talk to and communicate with, such as chatbots and voice assistants. Sofia has been designed to integrate into a company's back-end applications.

“Conversational AI allows Sofia to have a human conversation while gathering specific information, taking away the need for forms or surveys. Integration of this capability into our ModernFlow Platform and our CRM solutions takes our business process automation and customer intelligent strategies to the next level.” says Mr Dreyer, Chief Business Environment Officer at 4Sight Holdings

The company is already working on Sofia 2.0, which is expected to be launched later this year. Sofia 2.0 will break more new ground by providing inference-capable AI, which means that it will be able to use logical reasoning to become a digital worker, able to complete routine tasks, freeing up human workers to concentrate on higher value-added work.

“We believe this technology will be a world first,” says Vijay Srinivasan, CEO of Cognius.AI.

Mr Srinivasan says that 4Sight was identified as the ideal partner in Africa for a number of reasons. 4Sight's strong Microsoft skills and impressive customer list provides entry into the enterprise market, where Microsoft is well entrenched. Based on 4Sight's advice, Cognius.AI has already moved Sofia onto the Azure cloud and has just been recognised as a Microsoft Independent Software Vendor on Azure for Asia.

“The cloud is critical in AI because it provides the computing power needed to process the vast amounts of data from which deep insights can be derived to generate new sources of revenue, identify new leads, develop new products and automate workflows elegantly,” Mr Srinivasan comments. “4Sight's own intellectual capital, ModernFlow, a workflow automation application, will play a key role in developing a complete digital workflow for customers and employees, and we plan to integrate our Sofia Platform with ModernFlow.”

AI is already playing a critical role across many industries and is set to become a key enabling technology for all businesses in the future. A highly user-friendly AI platform like Sofia can also play a vital role in helping upskill employees to take advantage of the new opportunities created by the digital transformation of businesses.

“4Sight is committed to helping our customers become Enterprise 5.0 companies, in which technology underpins a profound digital transformation, ultimately based on the smart analysis of data. Conversational AI is critical to this, and we see our partnership with Cognius.AI as an important move in maintaining our leadership in this fast-moving space,” says Jeandré du Randt, Product Lead at 4Sight.

“This is a marriage made in heaven, combining cutting-edge technology from Cognius.AI and the deep skills and wide customer base of 4Sight,” Mr Du Randt concludes. “Together we can ensure that Africa catches the Industry 4.0 wave and is ready for Industry 5.0.”

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ABOUT 4SIGHT

4Sight is a JSE AltX (ticker: 4SI) listed, multi-national, diversified technology group. Our purpose is to leverage our extensive product and services portfolio, focused on 4IR technologies, people and data-focused solutions to design, develop, deploy and grow solutions for our partners (customers and vendors). Our mission is to empower our partners to future proof their businesses through digital transformation to make better and more informed decisions in the modern digital economy.

Across 4Sight, our teams sit with the core capabilities (people, skills and technologies) to accelerate the convergence between the Operational Technologies (OT), Information Technologies (IT) and Business Environment (BE) worlds through our integrated solutions. This empowers us to create a new revenue streams and relevance for our partners. We are the digital transformation partner of choice to quantum leap your business into the realm of Enterprise 5.0.

The 4Sight Channel Partner (CP) cluster is 4Sight's 100% partner-focused ecosystem. The cluster supports and empowers an ever-expanding channel of Value-Added Resellers across Africa, the Middle East and Central Europe to distribute 4Sight's OT, IT and BE integrated solutions to markets across the world.

Within the CP cluster, is the 4Sight Dynamics Africa division - Microsoft appointed 4Sight Dynamics Africa as an Indirect Cloud Solution Provider (CSP) for the Middle East, Central Europe, and Africa regions.

The CSP program allows for distributing Microsoft's range of cloud applications, including Office 365, Dynamics 365 and Microsoft Azure to its dedicated partners worldwide.

For more information, please visit www.4sightholdings.com

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ABOUT COGNIUS.AI

At Cognius.AI, we have learnt that a well-designed, easy-to-use and easy-to-configure Artificial Intelligence (AI) platform enables AI to be rapidly integrated into business enterprises. Sofia, our AI platform, is one of the world's earliest commercial implementations of Natural Language Generation (NLG). It makes it easy and highly cost effective to roll-out engaging AI solutions that meet both customer and business needs. We focus on three industries: Healthcare & Life science, Higher Education and Contact Centres. Sofia is customized and trained in these sectors, enabling business to pivot quickly and maximise value and outcomes. Our global business partners have expertise and reach in other industries. Sofia is application and industry agnostic, and easily configured for different use cases.

LinkedIn - @cogniusai

Twitter - @cogniusai

MEDIA CONTACTS

4Sight Holdings
Jacqui Scorgie
Group Marketing Manager
jacqui.scorgie@4sightholdings.com

HEADLINES

Simone Lipshitz
Simone@headlinespr.co.za
0832633522