

 16 June 2022

Cognius.Ai Signs Partnership Agreement With Inter-Active Group Holdings Limited



Highlights

- ✓ Cognius.ai signs partnership agreement with Inter-Active Group as its first UK partner
- ✓ Inter-Active Group will promote, market, and support the Sofia Platform to its extensive customer and partner eco-system
- ✓ This partnership paves the way for Cognius.ai to significantly expand its channel network

Cognius.ai is pleased to announce that it has signed an agreement with Inter-Active Group Holdings Limited (IAG) to promote, market, and support the Sofia Conversational AI Platform to its extensive customer and partner eco-system across the UK and Europe.

IAG is a technology and services company specialising in Customer Interaction Improvement, Decision Support Consulting, Conversational Artificial Intelligence Software and Services, Workforce Optimisation as a Service out (WFOaaS), Quality Management as a Service (QMaaS) and Channel Agnostic Interaction Management as a Service (IMaaS), headquartered in London in the UK.

Through this partnership, IAG will offer its existing and prospective customers and partner base, the Cognius.ai Sofia Conversational AI Platform products, and services. Sofia is a highly accurate platform which has the proprietary capability to significantly reduce the time and cost associated with digitizing organizational customer engagement through AI. Sofia allows human contact centre experts to focus on high-value customer engagements thereby lifting organizational productivity.



Cheif Executive Officer

Vijay Srinivasan, said

Securing Inter-Active Group as our first partner in the UK significantly expands and strengthens our global coverage with potential exposure of our Sofia Conversational AI platform to Inter-Active customers and partners in the UK. We are delighted to partner with this respected player in the Conversational AI market and provide them with our industry-leading, cutting edge, future proof and cost-effective products and services.



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Managing Director

Roberto Ferreira, said

When a flawless meeting of the minds happens, something special must be born. Inter-Active Group Holdings UK Limited appreciates the foundation of this partnership with Cognius.ai Pte Limited, a partnership formed through a collective and aligned passion for following through on delivering exceptional customer service in a digitally enabled world. The symbiotic meeting of our, people-first, business-focused and technology-led mindsets, is the cornerstone of this distinguished partnership. Long may it endure

About Inter-Active

INTER-ACTIVE is a technology and services company specialising in Customer Interaction Improvement, Decision Support Consulting, Conversational Artificial Intelligence Software and Services, Workforce Optimisation as a Service (WFOaaS), Quality Management as a Service (QMaaS) and Channel Agnostic Interaction Management as a Service (IMaaS), headquartered in London, United Kingdom.

 www.inter-active.ai

Corporate Marketing

Sunil Sharma,

At Cognius.ai, we deliver authentic engagement and actionable insights to enable our customers and partners to support the seamless digital transformation of their end customer experience engagement interactions using configurable, non-linear, conversational AI in our chosen markets.

Our Sofia platform is the most accurate cutting-edge, purpose-built, omnichannel conversational AI cloud technology platform, designed to play a pivotal role in digital transformation. Sofia is capable of rapid prototyping, making it easier for developers and process owners to create pilot workflows and test results...quickly.

Please contact for further information:

 sunil.s@cognius.ai  + 91 9871668964